

# Quarterly Newsletter

**MIDWEST FIRE SAFETY**  
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## Here's what has happened in the last month and what's to come!

The months of April and May have been exciting for the team at Midwest Fire Safety. The national TruWatch convention was held in beautiful Destin, Florida in April. Our team was recognized as the #1 Dealership and 3 of our Safety Consultants were also recognized being in the top of our field. Our newest consultant, Phil Lower was also recognized as Top Rookie for the year nation-wide.

We have had the pleasure of meeting with hundreds of local citizens at organized group fire safety education. We have also had 3 grill give-aways! We always spend the vast majority of our time and resources educating adults in their homes. This is where every one of us is most vulnerable. We want you to be prepared at the very least should something catastrophic happen in your home.

We are also excited to announce that we will be at many fairs, trade expos, and auctions this summer.. We hope to see you there!

Finally, we want to remind everyone that we have Lifetime Service for your alarms. We will do FREE moving from your current home to a new home. We will come out and clean your alarms, change batteries, etc. please do not hesitate to reach out to us.

Together, we can make a real difference in saving lives. Thank you for your continued support!

Enjoy this month's newsletter!

Sincerely, Your Friends at Midwest Fire Safety

### In this newsletter you can expect:

Lithium Battery Safety

Importance of Fire Extinguishers

What's Been Happening at Midwest Fire Safety

Battery Disposal

Did You Know?

Plan and Practice Your Home Fire Escape

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## LITHIUM BATTERIES

### **Why are lithium-ion batteries flammable?**

Lithium-ion batteries store a lot of energy in a small amount of space. When that energy is released in an uncontrolled manner, it generates heat, which can turn certain internal battery components into flammable and toxic gases.

### **How do fires from lithium-ion batteries start?**

Lithium-ion battery fires happen for a variety of reasons, such as physical damage (e.g., the battery is penetrated or crushed or exposed to water), electrical damage (e.g., overcharging or using charging equipment not designed for the battery), exposure to extreme temperatures, and product defects.

### **What are some unique dangers of lithium-ion battery fires?**

Heat, smoke, the release of toxic gases, and the potential for explosions are the dangers associated with lithium-ion battery fires.

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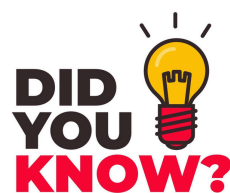
## BATTERY DISPOSAL

Do Not put lithium-ion batteries in the trash. Recycling is always the best option. Take them to a battery recycling location or contact your community for disposal instructions, Do NOT put discarded batteries in piles.

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## FIRE EXTINGUISHERS

Having fire extinguishers - and knowing how to use them is an important part of maintaining a safe home for you and your family this summer. When seconds count, having a fire extinguisher nearby is crucial for fire safety and rapid response.



### **FIRE IS FAST!**

- Today's home fires burn hotter and faster than 40 years ago
- Synthetic materials, lightweight construction materials, and open floor plans
- Smoke kills more people than fire
- As little as 2 minutes to safely escape from the time the smoke alarm sounds

### **PLAN AND PRACTICE YOUR ESCAPE FROM FIRE**

- If possible, have 2 ways out of every room in your home and 2 ways out of your home.
- Make sure windows and doors open easily.
- If the alarm sounds, get outside and stay outside.

### **IF YOU ARE AGE 65 OR OLDER**

Older adults are twice as likely as the population at large to be killed or injured by a fire. By age 75, that risk increases to 3-times that of the general population - and 4 times by age 85!